

# PRO- JECT 3

// OUTCOME

New Pacakaging for a current product.

\*\*\* Must be original art (dont use any of the current illustrations/design)

Each Featuring:  
Concept based on product

Pick one of the following:

Salsa - Private Selction / Kroeger brand

Jelly - Smuckers Jelly

Coffee - Folgers instant Coffee

Juice - Juicy Juice

Pickles - Vlasic

## PRODUCT DESIGN / PACKAGING

10.28 - 10.30

## PRODUCTION

Indesign / Illustrator / Photoshop

## RESOURCES

Designspiration, Pinterest, Dribbble



